

# Guadalupe County Economic Profile



Comprehensive Economic Development Strategy  
October 2012

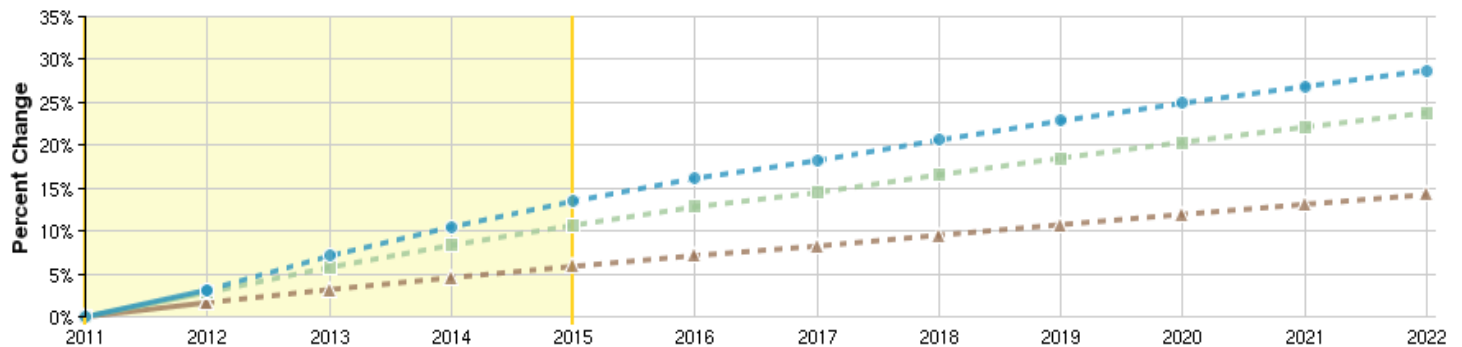
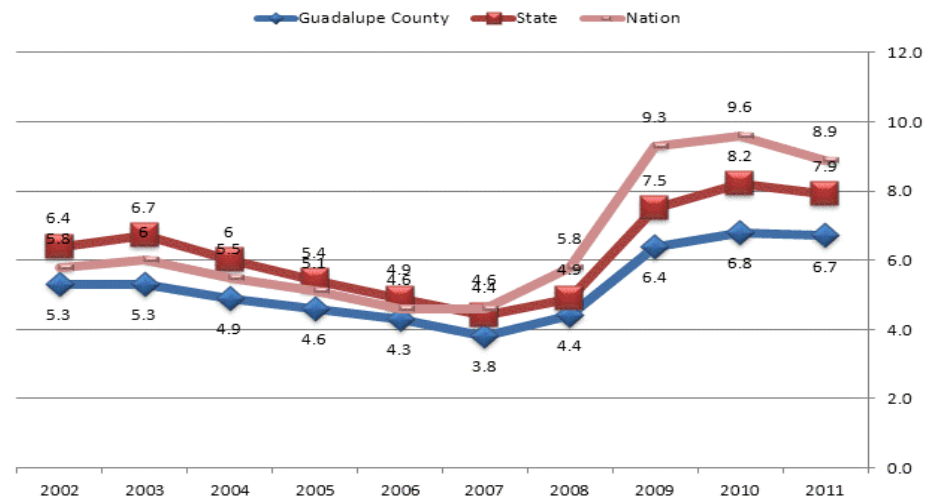
## Labor Force Data

The Guadalupe County unemployment rate averaged to 6.7 percent in 2011, down from 6.8 percent averaged in 2010.

Comparing Guadalupe County to the state and nation, the Texas unadjusted (actual) unemployment rate averaged 7.9 percent in 2011, while the nation's unadjusted (actual) unemployment rate was 8.9 percent in 2011.

Source: Department of Labor

### Regional Trends



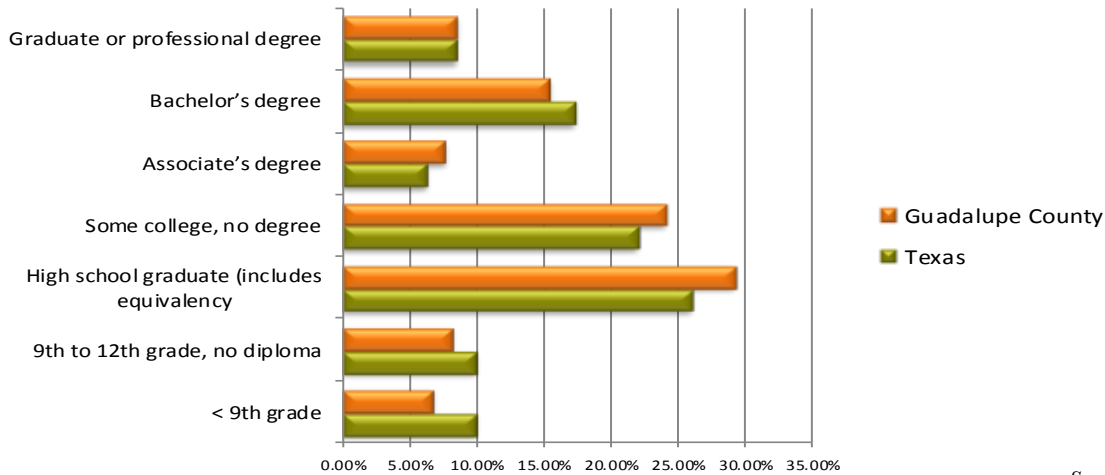
Region	2011 Jobs	2015 Jobs	% Change
Guadalupe	43,422	49,271	13.5%
State	14,681,471	16,247,350	10.7%
Nation	176,769,254	187,155,067	5.9%

Source: EMSI, Economic Modeling

# Population, Educational Attainment, and Industry Data

	Total Population	% Population 20-54	Median Age	Households	Median Household Income	Per Capita Income
US	303,965,272	48.7%	36.9	76,254,318	\$51,914	\$27,334
Texas	24,311,891	49.4%	33.4	8,539,206	\$49,646	\$24,870
Guadalupe County	122,728	47.3%	36.3	42,738	\$61,274	\$25,218

Source: 2010 US Census



Source: 2010 US Census

Industry	2012 Jobs	Avg. Earnings (2012)
Agriculture, Forestry, Fishing and Hunting	2,533	\$25,366
Mining, Quarrying, and Oil and Gas Extraction	376	\$51,160
Utilities	268	\$99,286
Construction	3,291	\$37,364
Manufacturing	6,352	\$58,641
Wholesale Trade	1,190	\$54,426
Retail Trade	5,016	\$26,596
Transportation and Warehousing	1,068	\$42,052
Information	295	\$46,681
Finance and Insurance	1,545	\$41,409
Real Estate and Rental and Leasing	1,584	\$15,358

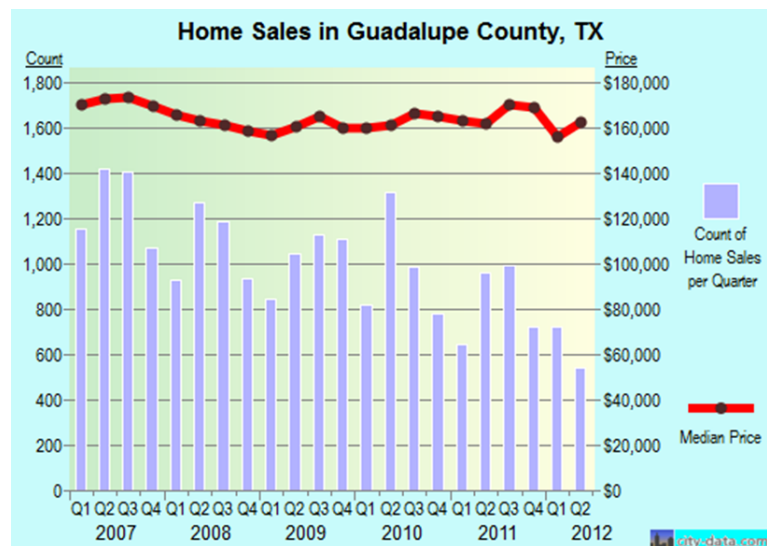
Industry	2012 Jobs	Avg. Earnings (2012)
Professional, Scientific, and Technical Services	1,841	\$35,724
Management of Companies and Enterprises	410	\$96,957
Administrative and Support and Waste Management and Remediation Services	1,838	\$22,164
Educational Services (Private)	1,131	\$25,816
Health Care and Social Assistance	3,101	\$36,141
Arts, Entertainment, and Recreation	726	\$13,952
Accommodation and Food Services	3,136	\$16,671
Other Services (except Public Administration)	3,084	\$21,169
Government	5,994	\$50,525
Unclassified Industry	3	\$21,550

Source: EMSI, Economic Modeling

## Economic Strengths and Priorities

- The City of Seguin has the highest manufacturing jobs per capita in the state of Texas, with almost twice the national average manufacturing jobs. Seguin is home to Caterpillar, Cavco Industries, Alamo Industrial, Continental Automotive Systems, Tyson Foods, CMC Steel Texas, Minigrip, Star Manufacturing and Hexcel Corp. just to name a few.
- The City of Schertz is working to capitalize on its frontage access to IH-10 by expanding infrastructure capacity in the eastern portion of the City and positioning itself to build on its manufacturing and logistics/distribution cluster (anchored by its significant development along IH-35 in Comal County).
- The Eagle Ford Shale play has impacted industry and employment as far north as Guadalupe County. Sanjel, for instance, opened a new district office in Cibolo (Guadalupe County) in 2012, which is expected to account for 500 jobs, many of them high-skill, high-wage .
- The County's healthcare cluster is anchored by Guadalupe Regional Medical Center (GRMC), a 125- licensed bed acute care facility, and in January 2008 began a three-year \$102 million expansion project that will more than double the size of the Medical Center and enhance many patient services. The Medical Center's active medical staff of more than 60 physicians, practicing in 30 specialties, and 700 employees serves the residents of Guadalupe and seven other counties.
- Seguin is thirty minutes east of San Antonio and forty five minutes south of Austin. Seguin has easy access to two international airports, two deep water ports and to two interstate highways, I-10 running east-west and I-35 running north-south.
- On November 11, 2012 an extension of toll road SH-130 will open connecting the existing Georgetown-Austin bypass to IH-10 in Seguin. The \$1.4 Billion project (privately funded by Cintra and Zachary American Infrastructure adds a second high traffic Austin-San Antonio corridor roadway (parallel to and East of I-35).
- The high school graduation rate for the population age 25+ is higher than the state and equal to the nation:
  - 85.1% are high school graduate or higher versus 80.0% and 85.0% for Texas and the nation respectively

- Seguin is home to Texas Lutheran University, a private institution with approximately 1,400 students.
- The Alamo Colleges operates the Central Texas Technology Center, serving New Braunfels and Seguin. The CTTC offers specialized education and workforce skill development to meet the needs of existing and prospective industries.



### Resources

US Department of Commerce (<http://www.bea.gov/index.htm>); TexasAhead (<http://www.texasahead.org/>); Window on State Government (<http://www.window.state.tx.us/taxinfo/sales/>); Texas Industry Profiles (<http://www.texasindustryprofiles.com/apps/cnp/index.asp>).

## Economic Development Challenges

- The Guadalupe County population is marginally older than the state (2010). Median age for the County is 36.3 versus 33.4 for Texas.
- Higher education attainment for the population age 25+ trails the state and nation:
  - 24.0% achieved a bachelor's degree or higher versus 25.8% and 27.9% for Texas and the nation respectively
- Infrastructure improvements are required to develop much of the land with frontage access to IH-10 on the eastern portion of the County.
- County residents, in particular in northern portions of Guadalupe County, have limited access to post-secondary education opportunities; mobility is required to access resources in northern Bexar County or in San Marcos.



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