



News Release

Walk & Roll Challenge Winners Receive Rewards

San Antonio, January 3, 2005 – The Alamo Region logged over 75,000 “smart” miles of walking, bicycling, busing, or carpooling/vanpooling during October’s Walk & Roll Challenge. The annual event promotes healthy lifestyles, reduces traffic congestion, and improves air quality in the region.

The Walk & Roll Challenge Prize Patrol delivered prizes to the 2005 event winners of the four competition categories: Cycling, Walking, Busing, and Carpooling/Vanpooling.

Gloria Boysen, Community Relations Coordinator with VIA Metropolitan Transit, along with Buster the Bus, presented the Busing Category prize (five VIA Big Passes) to Cheryl Holgate of Xytronics Electronic Manufacturing Services on Wednesday, November 30, 2005. Holgate traveled 810 miles by bus during the October Walk & Roll Challenge.

Judge Oscar Kazen of Bexar County, Abigail Kinnison, Special Projects Coordinator with the Department of Public Works for the City of San Antonio, and Lydia Kelly, Bicycle/Pedestrian/Transportation Planner for the San Antonio-Bexar County Metropolitan Planning Organization, presented the Cycling Category prize (Charles James Bicycle Shop gift certificate) to Gregory Stovall of the Hampton Inn on Thursday, December 1, 2005. Stovall commutes by bicycle to work daily. Since becoming an avid cyclist in March, Stovall has lost over 50 pounds and logged 1,392 cycling miles for the October Walk & Roll Challenge.

Socorro Vazquez, the Walking category winner, received her prize recognition in front of her peers. Lydia Kelly and Heather Willden, Commute Solutions Assistant for AACOG, presented a Whole Earth Provisions gift certificate to Vazquez on Tuesday, December 13, 2005 at the Harlandale Independent School District

Transportation Department Meeting. Vazquez not only logged 248 miles of walking for the October Walk & Roll Challenge, she also dropped one dress-size.

Elizabeth Martin, the Car/Vanpooling Category winner, received her Pep Boys gift certificate on Friday, December 16, 2005 at 8:30 a.m. during AACOG's December staff meeting. Al Notzon, Executive Director of AACOG, presented the prize to Martin. Martin logged 2,713 miles of carpooling in October.

The Walk & Roll Challenge, coordinated by the AACOG and the San Antonio-Bexar County Metropolitan Planning Organization (MPO), and supported by our transportation partners, encouraged citizens of the 12-county region (Atascosa, Bandera, Bexar, Comal, Frio, Gillespie, Guadalupe, Karnes, Kendall, Kerr, Medina, and Wilson) to *Get Up and Go!* The Walk & Roll Challenge not only promoted a healthier lifestyle and environment for the region, it also saved participants money. Choosing an alternative mode of travel rather than driving alone provides exercise and keeps fuel money in the pocket.

For more information, contact Heather Willden at (210) 362-5303 or visit www.walkandrollchallenge.com.

Images:

Image 1 Cheryl Holgate (left) is greeted by Buster the Bus (center) and Gloria Boysen of VIA (right). Holgate received the Busing Category prize of Five Big Passes.



Image 2 Buster (left) and Holgate pose pictures



Image 3 Boysen (right) presents Holgate with her Big Passes



Image 4 Gregory Stovall (left), Cycling category winner, and Judge Oscar Kazen of Bexar County discuss Stovall's bicycle



Image 5 (L to R) Abigail Kinnison, City of San Antonio, Lydia Kelly, San Antonio-Bexar County Metropolitan Planning Organization, Stovall, and Judge Kazen present Stovall with his gift certificate



Image 6 Left to Right: Lydia Kelly, Bicycle and Pedestrian Coordinator, Socorro Vazquez and Mr. Henry Galindo, Transportation Director for Harlandale School District.



Image 7 AACOG Executive Director Mr. Al Notzon presents a Pep Boys gift certificate to Elizabeth Martin, the Walk & Roll Challenge car/vanpooling winner



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