



PRESS RELEASE – MEDIA ADVISORY

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WHO WON?

EVENT TO ANNOUNCE AND AWARD WINNERS OF THE WALK AND ROLL CORPORATE CHALLENGE

During the month of June, 14 organizations in the San Antonio area encouraged over 12,000 employees to commute smart for the Walk and Roll Corporate Challenge. Over 1,500,000 “smart” miles were logged, which kept over 5,500 pounds of pollution out of the air last month. Smart miles included walking, cycling, car/vanpooling, busing, telecommuting, and staying in the office for lunch. Organizations competed to see which of them could score highest in the categories of Overall Achievement, Large Organization, and Small Organization.

WHAT: Walk and Roll Corporate Challenge Winners Announcement and Award Presentation

WHEN: July 28, 2008, at 1:30 p.m. The award presentations will be the first item on the agenda of the Metropolitan Planning Organization’s Transportation Policy Board Meeting.

WHERE: VIA Metro Center Community Room, 1021 San Pedro Avenue, San Antonio.

VISUALS: Walk and Roll Corporate Challenge signage, trophy cups and plaques.

This is the fourth year that the challenge sponsors, San Antonio-Bexar County Metropolitan Planning Organization and the Alamo Area Council of Governments, have conducted the Walk and Roll Corporate Challenge. The Challenge promotes improved air quality for the Alamo Area through encouraging the use of other ways to commute than as single occupants in vehicles. A substantial added bonus for participants this year was a reduction in fuel costs! A similar challenge for individual participants will be held in September.